



netex

# learningCloud

ENGAGE · EMPOWER · IMPROVE

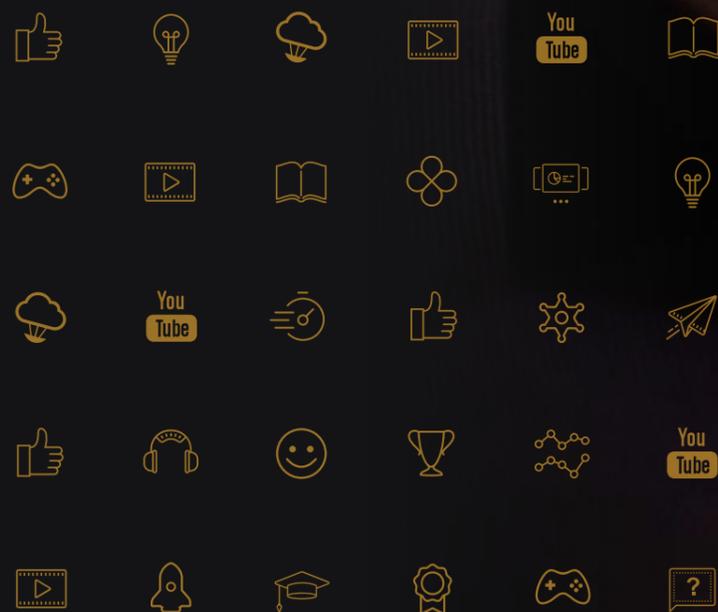


INNOVATION IN LEARNING  
THE 21st ANNUAL  
LPI LEARNING AWARDS 2017  
SILVER

LEARNINGCLOUD/

# ENGAGE EMPOWER IMPROVE

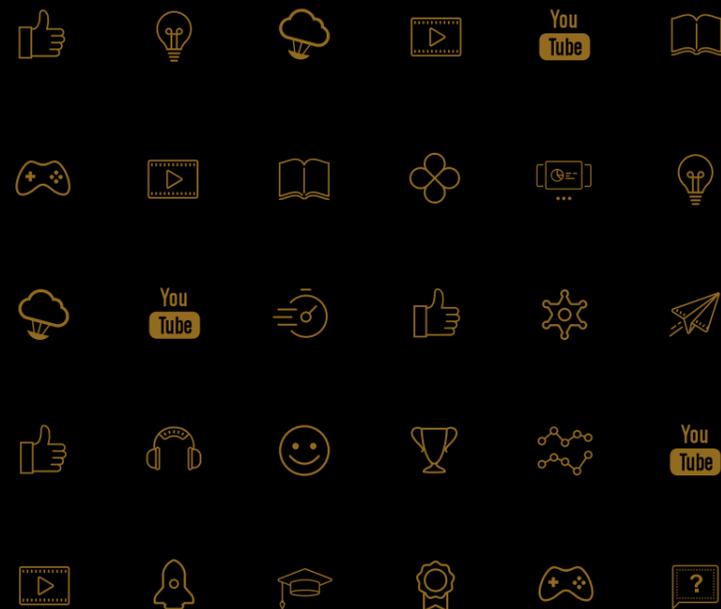
LEARNINGCLOUD ENABLES YOU TO UNLOCK THE KNOWLEDGE WITHIN YOUR ORGANISATION AND EMPOWERS YOU TO CREATE EFFICIENCIES, GROWTH PATHWAYS AND INNOVATIONS TO IMPROVE YOUR BUSINESS, LIKE NEVER BEFORE.



# USER EXPERIENCE/ LEARNER-CENTRIC DESIGN APPROACH

IMPLEMENT THE LATEST ADVANCES IN LEARNING DELIVERY THROUGH MICROLEARNING, SKILLS MAPPING, SOCIAL FUNCTIONALITY AND CONTENT RECOMMENDATIONS.

ENSURE A ONE-OF-A-KIND LEARNER EXPERIENCE THAT CREATES MEASURABLE RESULTS.



# GET SOCIAL/ WITH ENRICHED LEARNING EXPERIENCES

ENGAGEMENT WITH OTHERS IS AS IMPORTANT AS ENGAGEMENT WITH THE LEARNING CONTENT.

KNOWLEDGE SHARING IS A PART OF OUR DAILY LIVES AND IS ESSENTIAL NOW TO ANY LEARNING PROGRAMME.

87%

87% OF EMPLOYEES CONSIDER KNOWLEDGE SHARING AS ONE OF THE MOST USEFUL WAYS OF LEARNING

## CHANNELS

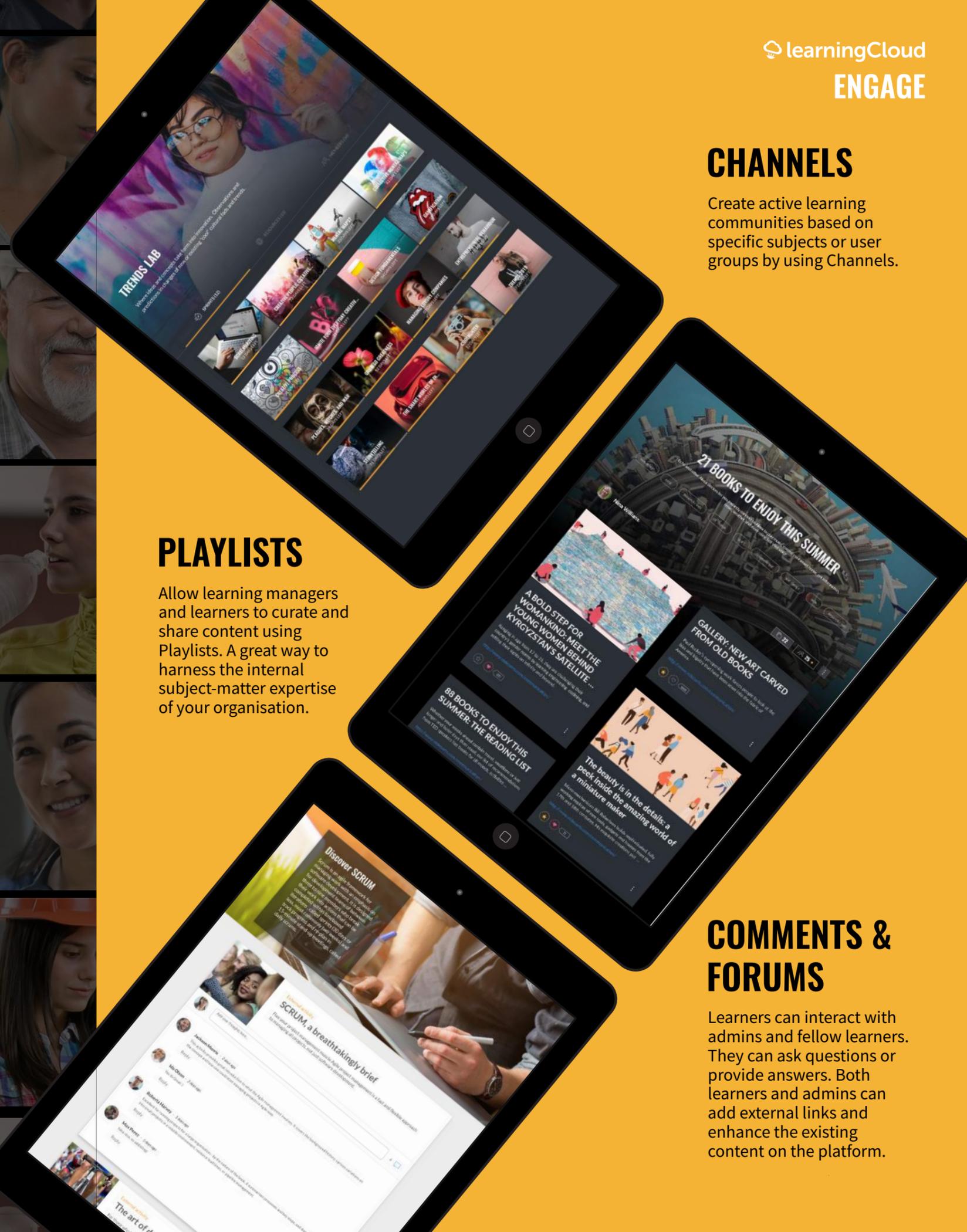
Create active learning communities based on specific subjects or user groups by using Channels.

## PLAYLISTS

Allow learning managers and learners to curate and share content using Playlists. A great way to harness the internal subject-matter expertise of your organisation.

## COMMENTS & FORUMS

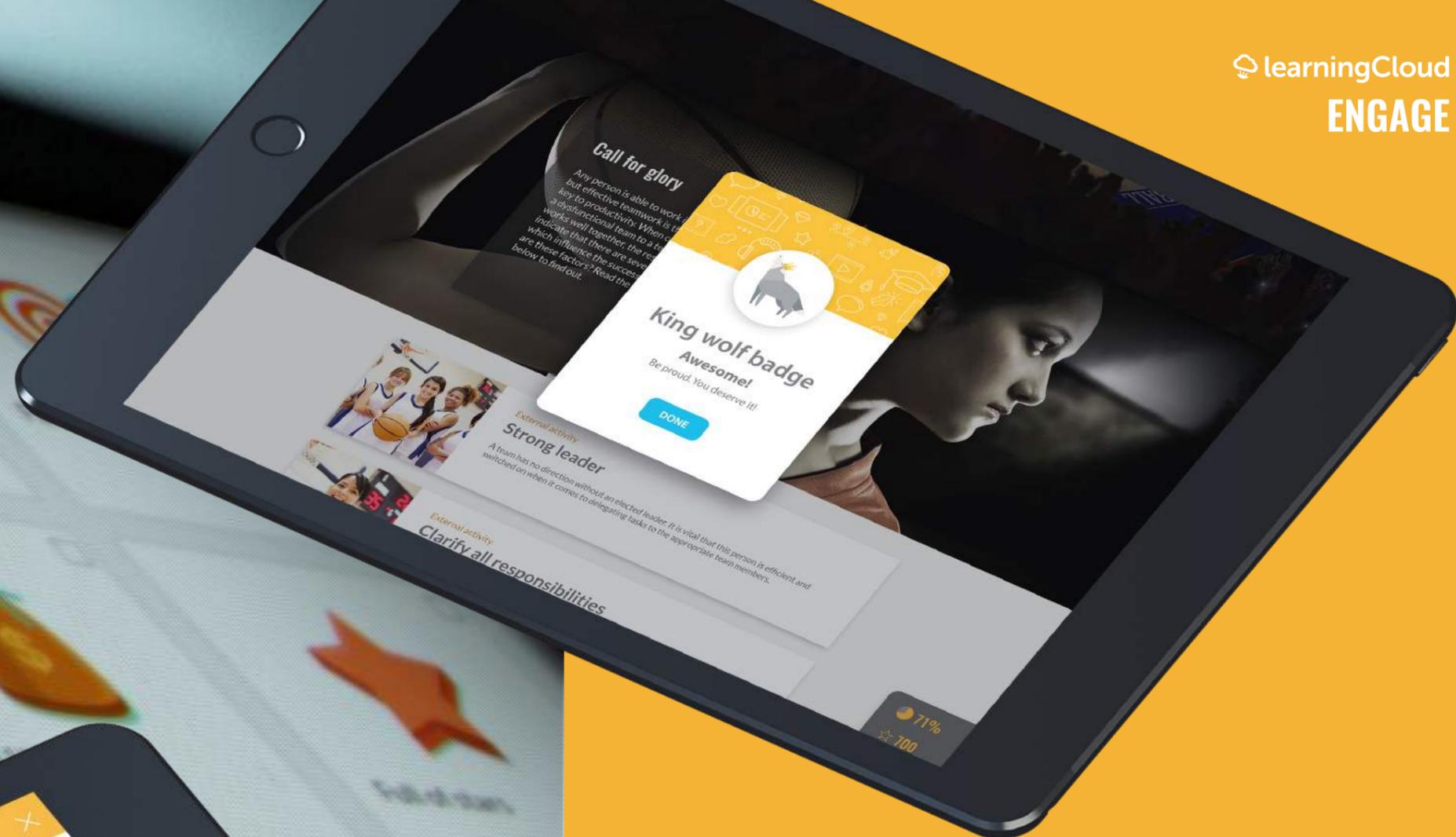
Learners can interact with admins and fellow learners. They can ask questions or provide answers. Both learners and admins can add external links and enhance the existing content on the platform.



## GAMIFICATION/

# IT'S NOT JUST ABOUT ADDING BADGES & LEADERBOARDS

LEARNINGCLOUD USES THE LATEST INNOVATIONS IN GAME-BASED MECHANICS TO ENSURE MAXIMUM LEARNER ENGAGEMENT.



### PROGRESSION

Real-time progress updates for the learner through a game bar, which updates information as it happens, always keeping the user engaged and motivated.

### ACHIEVEMENT

Build a sense of achievement amongst your learners via personalised scoreboards, badges and game notifications.

### URGENCY

Urgency has been proven to increase engagement of the learner. learningCloud allows you to create a deadline for learners to complete the learning module.

### COMPETITION

Team leaderboards can be used to create a sense of competition within your organisation or be configured to show who are the top learners within the platform.



65% OF WORKERS INDICATED THAT THEIR MOBILE PHONE WAS THE MOST CRITICAL WORK DEVICE.



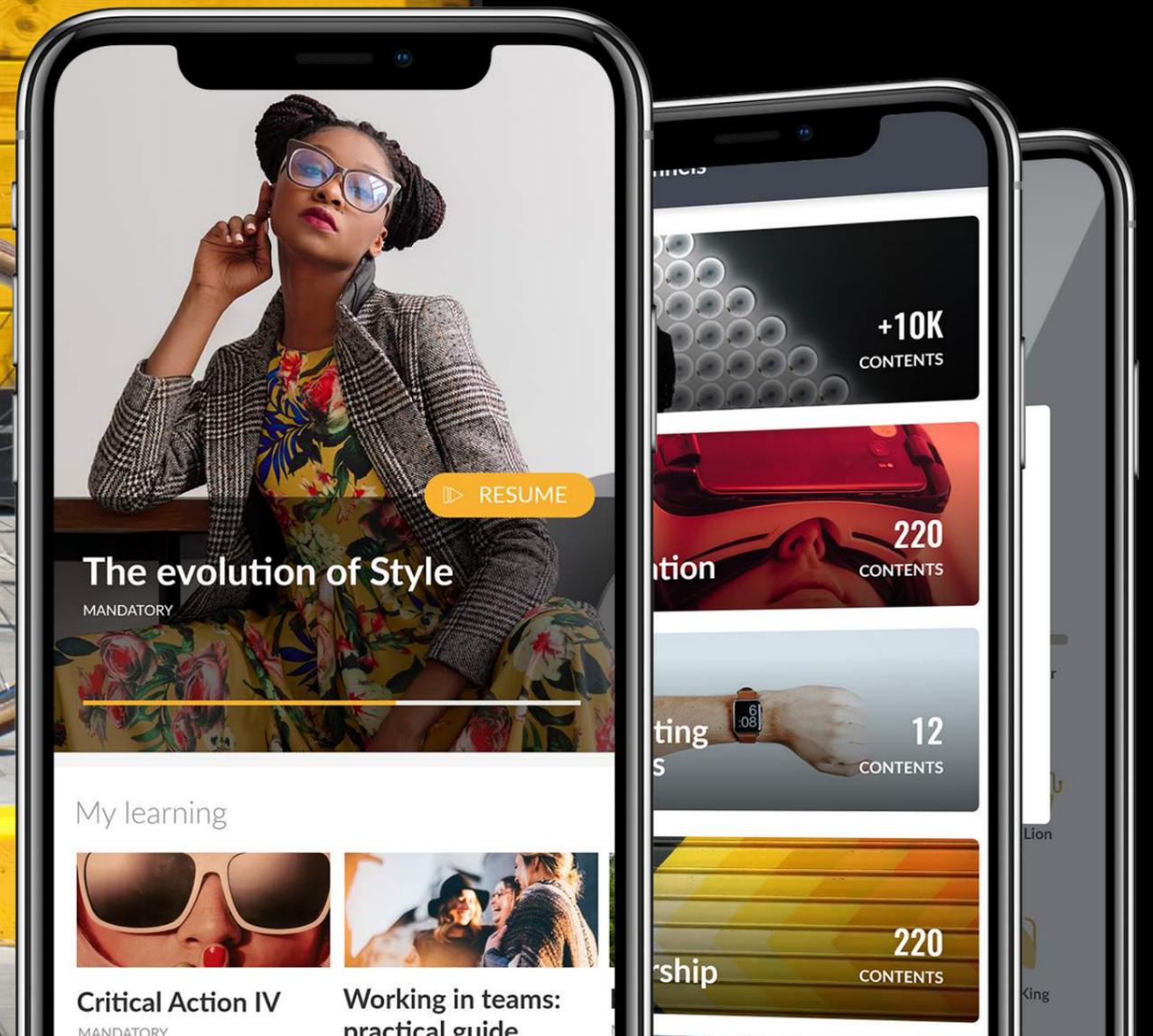
# MOBILE/ BE WHERE YOUR LEARNERS ARE

GIVE LEARNERS THE RIGHT CONTENT AT THE RIGHT TIME.

USE LEARNINGCLOUD'S STATE-OF-THE-ART MOBILE APP TO EMPOWER YOUR LEARNERS TO LEARN ON THE GO, ANYTIME AND ANYWHERE, AND BE A RESOURCE TO THEM WHEN THEY NEED IT MOST.



**LEARNINGCLOUD**  
MOBILE APP





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**20**  
YEARS